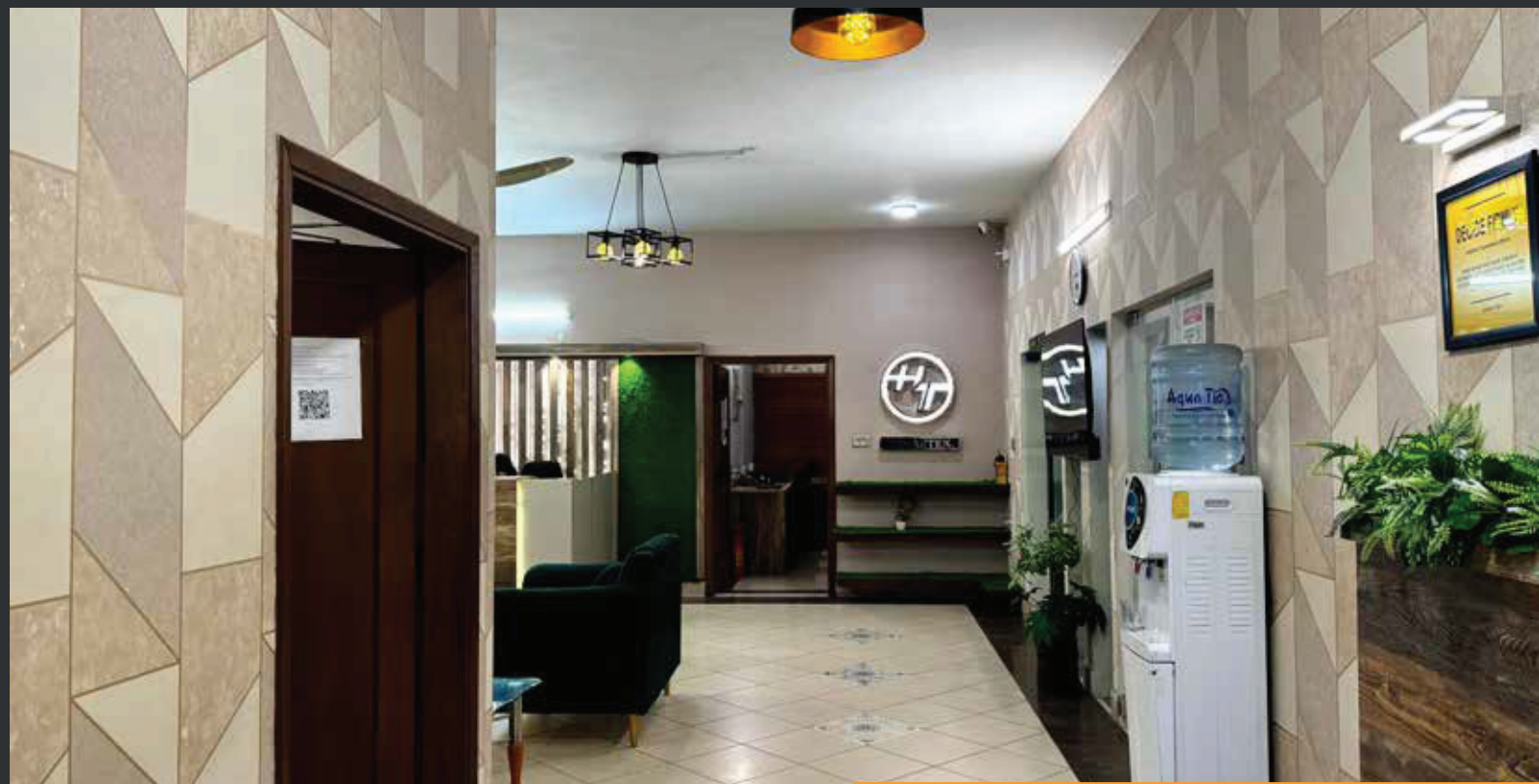




**HUMANTEK**  
IT SERVICES & SOLUTIONS



[www.thehumantek.com](http://www.thehumantek.com)

# COMPANY PROFILE

Our top-notch corporate branding solutions are created with our client's needs in mind, empowering them to overcome obstacles and grow their businesses.

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# Contents

## ABOUT US

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04

- Why HumanTek
- Corporate Profile
- Our Mission
- Our Vision
- Core Values

## OUR SERVICES

---

09

- Graphic Designing
- Vector, Digital & Realistic Art
- UI / UX Designing
- 2D/3D Animation
- Website Design and Development
- Digital Marketing
- Content Writing
- Social Media Marketing
- SEO/SEM
- Corporate Branding
- Software Development
- Mobile App Development
- Email Marketing
- Modeling
- Business Process Outsourcing (BPO)

## OUR GROWTH STRATEGY

21

- Geographic Expansion
- Client Acquisition and Retention
- Strategic Alliances and Partnerships
- Customer-Centric Approach
- Data-Driven Decision-Making
- Continuous Growth

## PROUD PARTNERSHIPS

22

- Al Ghani Motors
- Soni Foods
- Study Cluster
- Saeed Anwar(LOUD)
- Wali Films
- ZN-Fashions
- Jooray Kapray
- Miss Marina
- Goldenmilescoins
- Zayyan Traders
- UAS-G
- Mavis Medix
- MU Herb Stories
- Lexkey Notary
- Gabriel Gomez
- Atlantic Dental
- Mooglis Microgreens
- Sidcor Laser Engraving
- Fly Planners
- VJ Solutions
- Shadow of Tarterus
- Jans Bird Tracks
- Battle Lounge
- Supreme Printing
- Ekotees
- Detox & Nutrition
- Skin Glam
- JPMS

## About Us

We deliver superior branding and marketing solutions tailored for businesses by utilizing state-of-the-art techniques and methodologies. Our method entails meticulous alignment with our clients' strategic objectives, allowing us to design a future that is poised for exceptional conversion rates. We engineer distinctive software solutions meticulously tailored to address the specific business requisites of our clients. We guide them through every stage of the journey, from concept to flawless execution, with unwavering commitment. Our operational footprint spans across the UK, USA, and PK, attracting a growing number of discerning clients and cementing our reputation beyond borders.

## Why Humantek

With our expert team, tailored solutions, cutting-edge technology, and data-driven insights, we've built a proven track record in a diverse range of industries since 2021. Our creative approach and customer-centric ethos ensure your success, while our global reach and commitment to excellence make us the catalyst for your growth in the digital age. Join us in shaping a brighter future, where innovation and creativity converge seamlessly to propel your business to new heights. Your journey starts here with HumanTek.



Information Desk



## Corporate Profile

### Name

HumanTek

### Foundation

14 September 2020

### Branches

Head Office

### Representative

Ateeb Hilal

Founder, CEO

### Business Outline

- Graphic Designing
- Vector ,Digital & Realistic Art
- UI / UX Designing
- 2D/3D Animation
- Website Design And Development
- Digital Marketing
- Content Writing
- Social Media Marketing
- SEO/SEM
- Corporate Branding
- Software Development
- Mobile App Development
- Email Marketing
- Modeling
- Business Process Outsourcing (BPO)

### Employees

Head Office: 300+  
(As of September 2023)



### Our Collaborations

Meezan Bank  
Pasha  
PSEB  
CxOs Global Forum  
PIPD  
Iqra University  
HT Help  
Habbah Educational Trust  
Global Growth Council  
Generation School

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### Recruitment Drive

Iqra University  
APTECH  
Arena Multimedia  
Aims Institute  
MITE

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### Corporate Events

The Hunar Foundation (THF)  
IBA University City Campus  
Emerge Incubation Center  
SZABIST  
Aleemiyah Institute of Islamic Studies  
(Islamic Center)  
Skills Gala & Talent Hunt 2023

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## Our Team



## Our Mission

To be a globally recognized leader in providing comprehensive IT services, delivering exceptional value and service to our clients while fostering a collaborative and inclusive work environment.

## Our Vision

To empower businesses to achieve their goals through tailored IT solutions, focusing on consulting, implementation, and support, while driving digital transformation and creating lasting positive impact worldwide.

## Core Values

- Innovation
  - Excellence
  - Collaboration
  - Customer Focus
  - Integrity
  - Sustainability
-

## What We Offer

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At Humantek, we deliver customized IT solutions designed to help your business succeed. From software development to web design, Digital Marketing, and IT consulting, we provide innovative, user-friendly solutions that drive results. Our unique approach includes project management, continuous support, customized strategies and commitment to your goals that adapt to your needs. By partnering with us, you ensure your business stays ahead of the competition, enhancing efficiency, visibility, and sustainable growth.







## Graphic Designing

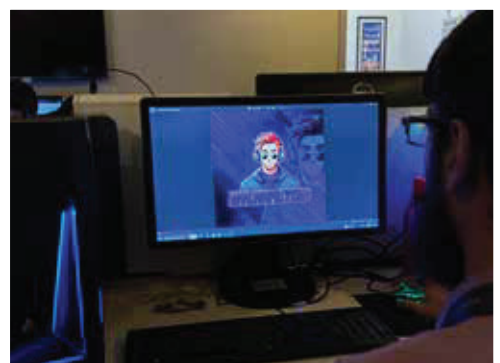
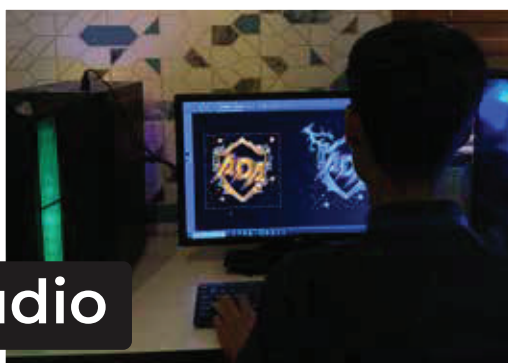
At HumanTek, we specialize in crafting captivating and imaginative graphic designs that not only make your business stand out but also enhance its visibility. Our team of designers is dedicated to producing distinctive and authentic designs that are instrumental in driving your company's success and broadening your audience reach.

### Benefits of getting Graphic Designing from Humantek:

- High-quality visuals increase viewer interaction
- Graphic communication is more than a trend
- Attract and keep customers interested
- Strengthens your brand
- Reinforces Professionalism
- Builds Trust and Credibility

### Turning Your Thoughts Into Visual Excellence Through

- Graphic Design
- Branding (Corporate Design)
- Pitch Deck Presentation
- Advertising Design
- UI/UX Design
- Packaging Design
- Posters / Illustration
- Story Board Design



**Design Studio**



## 2D/3D Animation

At Humantek, we offer affordable animation solutions that stand out in today's growing animation industry. With our skilled team and advanced studios, we create high-quality videos that follow the latest trends. We customize our animations to fit your audience, budget, and business goals, adjusting concepts, colors, and language to meet your specific needs. Let us bring your ideas to life with engaging and effective animation!

### Benefits of getting 2D/3D Animation from Humantek:

- Boost customer involvement.
- Make things more accessible.
- Offer your consumers value.
- Changing the shopping experience.
- Develop a devoted customer base.
- Payment and special services.

### Turn Your Dreams In Motion Through

- 2D Animation
- 3D Animation
- Motion Graphics
- Reels and Youtube Shorts
- Typography
- Whiteboard Animations
- Explainer Video
- Video Editing





## Website Design and Development

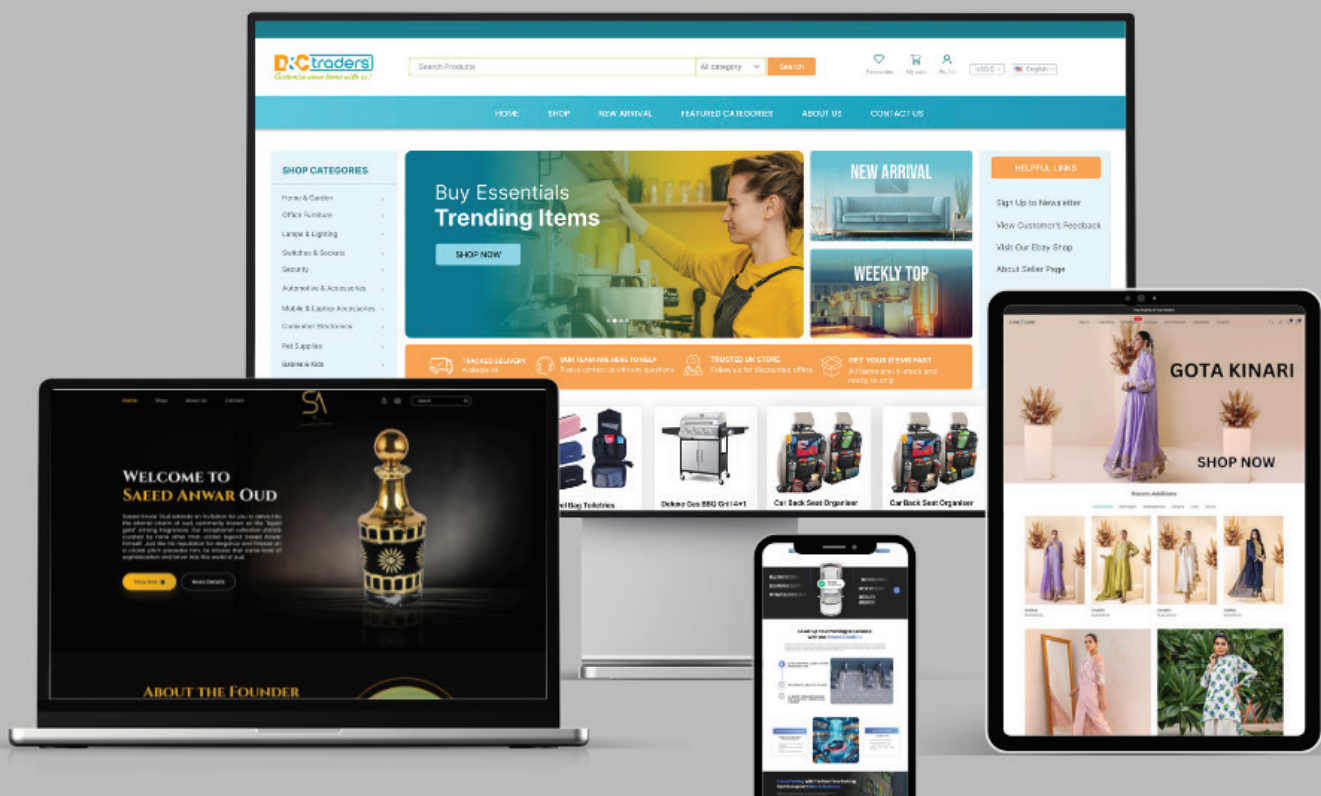
At Humantek, we understand how important a great user experience (UX) is for your website. Whether on desktops, smartphones, or tablets, we create visually appealing designs that work well on all devices. Our goal is to help your business grow by building websites that are easy to use and reflect your brand. We take pride in crafting websites that are both user-friendly and brand-friendly, ensuring your online presence stands out.

### Benefits of getting Website from Humantek:

- Increased Online Visibility
- 24/7 Accessibility
- Credibility and Trust
- Cost- Effective Marketing
- Better Customer Engagement
- Competitive Advantage

### Turn Your Brand Into A Visual Show-Stopper

- Custome Web Development
- Wordpress Development
- Shopify Store Development
- Back end development





## Digital Marketing

At Humantek, our digital marketing services are here to boost your online presence and help your business grow. We use proven strategies like SEO, social media marketing, and engaging content to reach your target audience effectively. With our professional team, you'll get clear and simple plans customized to your needs. We track your campaign's performance and make adjustments to ensure the best results. Choose us for a friendly partnership focused on your success, and watch your business thrive in the digital world!

### Benefits Of getting Digital Marketing from Humantek:

- Customized Strategies
- Expert Guidance
- Improved Online Presence
- Higher Engagement Rates
- Real-Time Performance Tracking
- Enhanced Brand Awareness

### Monetize Your Business Online Through

- Social Media Marketing (SMM)
- Search Engine Optimization (SEO)
- Pay Per Click (PPC)
- Content Marketing





## Content Writing

No matter your industry or business type, quality content is a necessity, and Humantek is your ultimate destination for exceptional writing services. Our proficient content writers excel in various forms of copywriting and content creation, ensuring your specific needs are met with expertise and precision.

### Benefits of getting Content Writing from Humantek:

- Increases brand recognition.
- Increases the effectiveness of SEO.
- Boost the quality of your current information.
- Fine-tune the voice of your brand.
- It makes you distinctive from your competition.
- A solid content strategy includes backlinks.

### Get A Loyal Audience Through

- Content Writing
- Content Production
- Technical Content Writing
- Resume Writing





## SEO/SEM

At Humantek, we focus on helping your business get noticed online with our SEO and SEM services. Our team uses proven, ethical techniques to improve your search rankings and attract more customers. We create smart strategies, like generating SEO-friendly content, internal linking, maintaining website's health, building relationships, Digital PR etc, making it easier to reach your goals. With our support, you can boost your visibility quickly and effectively, ensuring lasting success for your business.

### Benefits of getting SEO/SEM from Humantek:

- Increased Website Traffic.
- Higher Search Engine Rankings.
- Better Return on Investment (ROI).
- Targeted Audience Reach.
- Improved Brand Awareness.
- Enhanced User Experience.

### Rank Higher Through

- Keyword Research and Strategy
- Technical SEO
- Local SEO
- On-page SEO
- Off-page SEO
- Ecommerce SEO





## Corporate Branding

The digital revolution has opened up boundless opportunities for your brand, enabling access to untapped markets. Our branding services harness the power of technology to refine and elevate your business's image. With the right branding and marketing strategy, you can catalyze a market transformation that centers all attention on your brand.

### Benefits of getting Branding from Humantek:

- Customer recognition and loyalty
- Builds trust
- Generates growth and referrals
- Provides your business value
- Protects your business from being imitated
- Bring in strong and reliable leads

### Leave A Lasting Impression With A Solid

- Logo design
- Social Media
- Web Design
- Digital Marketing
- Marketing Strategy
- Brand Identity





## Software Development

At Humantek, we provide more than just digital solutions; we create flexible and customized software that fits your business needs. Our software development services include web applications, mobile apps, and cloud solutions, all designed for efficiency and scalability. Our skilled team uses the latest technologies and programming languages to turn your ideas into powerful software solutions. We focus on delivering user-friendly interfaces and ideal functionality to help your business succeed.

### Benefits of getting Software from Humantek:

- Customized Solutions
- Increased Efficiency
- Scalability
- Improved User Experience
- Better Integration
- Enhanced Security

### Let Us Handle The Web Wizardry

- Custom Software Development
- Mobile App Development
- Game Development
- MVP Development
- Low Code No Code Development
- Research & Development







## Mobile App Development

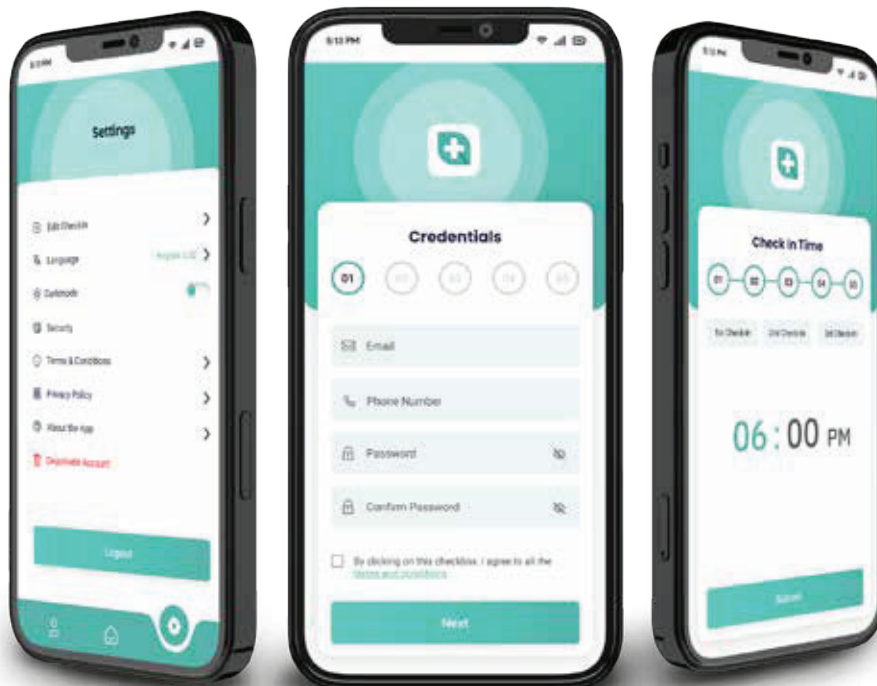
We offer end-to-end services encompassing application design, integration, and management. Our responsibility extends across the entire mobile app development lifecycle – from ideation and conceptualization to seamless delivery and ongoing support. Whether it's a consumer-centric app or a groundbreaking enterprise-level solution, we've got every step of the process covered.

### Benefits of getting App Development from Humantek:

- Boost customer involvement.
- Make things more accessible.
- Offer your consumers value.
- Changing the shopping experience.
- Develop a devoted customer base.
- Payment and special services.

### Building A Diverse Range Of Mobile Apps

- Lifestyle Mobile Apps
- Social Media Mobile Apps
- Utility Mobile Apps
- Games/Entertainment Mobile Apps
- Productivity Mobile Apps
- News/Information Outlets Mobile Apps





## Email Marketing

At Humantek, we craft engaging email marketing campaigns that connect with your audience and drive results. Our team focuses on personalized content, eye-catching designs, and strategic scheduling to maximize open and click-through rates. By leveraging analytics and A/B testing, we fine-tune each campaign to ensure your emails convey a strong message, helping you build stronger relationships with your customers. We also split your audience for targeted messaging, ensuring that each email delivers real value and increases conversions.

### Benefits of getting Email Marketing from Humantek:

- Targeted Audience Engagement.
- High Return on Investment(ROI).
- Increased Brand Awareness.
- Measurable Results.
- Personalized Customer Experience.
- Automation and Efficiency.

### Email Marketing Specializations Through

- Email Marketing Strategies
- Campaign Management
- Email Automation
- Lead Generation
- Market Research
- Marketing Tech Specialist
- Email Copywriter
- Data Analyst for Email Marketing





## Modeling

At Humantek, we specialize in advanced 3D modeling and interior design to bring your ideas to life. Using industry-standard software like AutoCAD, Sketch Up, and Blender, our skilled team creates detailed and realistic 3D models that help you visualize your projects effectively. Whether you're planning a new space or need complex architectural visualizations, we provide high-quality models customized to your specific needs, ensuring precision and clarity throughout the design process.

### Benefits of Getting Modeling from Humantek:

- Enhanced Visualization.
- Creative Solutions.
- Time and Cost Efficiency.
- Collaborative Process.

### Turn Your Dreams In Modeling Through

- 3D Modeling
- Interior Design and Modeling





## Business Process Outsourcing

Humantek offers comprehensive business process outsourcing services, including modern contact centers, staff augmentation, and staffing and recruiting. Our dedicated team utilizes advanced CRM systems and AI-driven analytics to provide customized support that enhances your operational efficiency. By managing essential processes, we enable you to focus on your core business while ensuring high-quality service delivery.

### Benefits of Getting BPO Services from Humantek:

- Improved Customer Service
- Flexible Staffing Solutions.
- Expert Recruitment.
- Cost Savings.

### Streamline Your Operations Through

- Contact Centers
- Staff Augmentation
- Staffing and Recruiting



# Our Growth Strategy



## 1. Geographic Expansion

Identify and enter new geographic markets with high growth potential.

Establish local offices or partnerships in target regions to provide localized support.

## 2. Client Acquisition and Retention

Implement a comprehensive marketing and lead generation strategy to attract new clients.

Focus on client satisfaction and retention through exceptional service, timely delivery, and personalized solutions.

## 3. Strategic Alliances and Partnerships

Collaborate with technology companies, and software vendors to access new markets and technologies.

Form alliances with complementary service providers to offer bundled solutions to clients.

## 4. Customer-Centric Approach

Implement a customer-centric approach by understanding clients' business goals and aligning our solutions to achieve them.

Gather feedback through surveys and regular communication to enhance our services.

## 5. Results-Oriented Decision-Making

Leverage data analytics to optimize digital marketing campaigns and IT solutions.

Offer clients insights and reports that demonstrate the ROI of our services.

## 6. Continuous Improvement

Regularly assess and refine our growth strategy based on market trends and feedback from clients and employees.

Stay adaptable and agile to respond to changing industry dynamics.

By implementing this growth strategy, HumanTek has solidified its position as a leading provider of IT solutions and digital marketing services, fostering long-term success and sustained growth.

# Proud Partnerships



# Facilities for Our Clients

## Meeting Room

A quiet space where you can hold meetings without interruptions. It's perfect for getting work done and having focused discussions.

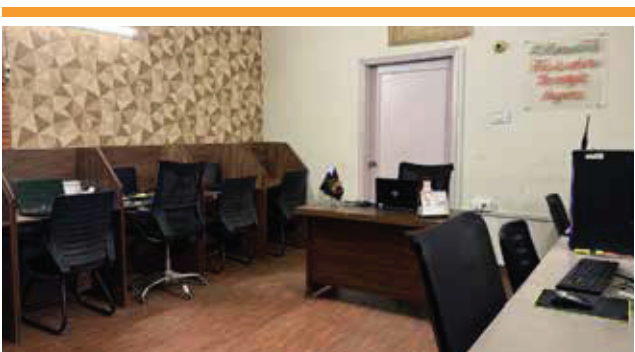


## Reception Area

A welcoming area where guests can feel comfortable while they wait. It creates a friendly first impression for everyone who visits.

## Conference Room

A broad room ideal for group meetings and presentations. Equipped to help teams collaborate and make important decisions.



## Training Room

A large, flexible space designed for team training sessions. Set up to make learning easy and enjoyable for everyone.



# Get In Touch

## HEAD OFFICE



D-95 Block B North Nazimabad,  
Karachi, Pakistan

**Email**

info@thehumantek.com

**Ph**

+92 331 399 7788



Silicon Heights 1, DSO,  
Dubai



Unit 3 L35 Premier House,  
B66 2AA



Unit#219 North Mai Ave 129,  
Scranton PA.US 18504

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